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SHIFTWISE ANNOUNCES REFERRAL PARTNERSHIP WITH GROUPCAST

Combined Offerings First to Unify Online Staffing Management and Voice Broadcast Messaging to Address Contact Preference for Healthcare Facilities

Portland, OR, February xx, 2006—ShiftWise, the nation's leading provider of online healthcare staffing management services, today announced a new referral partnership program with GroupCast, LLC, a leading provider of voice broadcast messaging. Under this agreement, the two companies will exchange referrals of their complementary offerings to customers in the healthcare industry.

"Staffing issues plague the healthcare industry. Disorganized systems, ongoing demand and the shortage of qualified workers all present challenges to filling supplemental shifts," said Paul Langhorst, GroupCast vice president. "Our healthcare clients want to simplify supplemental staffing procedures and many are seeking automated staffing management systems to replace manual, time consuming practices. Through the strong relationships that ShiftWise has with hundreds of hospitals across the nation, our offerings will allow these clients to gain a significant staffing advantage."

This partnership agreement will expand both companies' existing market reach and gives end-users new control over choosing the means of communication and alerting that best fits their needs. Ultimately, this expedites the staffing process, fills shifts more rapidly and frees healthcare workers to focus on patient care rather than staffing issues. Demonstrating its commitment to addressing the unique staffing demands of healthcare facilities, ShiftWise is the first in the industry to offer added voice broadcast messaging

capabilities in an online staffing management solution.

The ShiftWise service provides hospitals with unprecedented control over their staffing processes by consolidating staff search, booking, billing and record-keeping into a single, easy-to-use online service. GroupCast offers customized "Voice Broadcast Messaging," a technological process that automates telephone dialing and calling to send recorded messages simultaneously to a series of pre-selected phone numbers. These complementary technologies work together seamlessly to allow workers to focus on the number one priority - patient care.

"Contact preference is a key component of efficient staffing and many of the healthcare workers booked through our system prefer to receive system notifications via telephone. GroupCast's voice broadcast messaging capabilities will provide these customers with the flexibility and options they are seeking," said Jason Lander, vice president, business development. "GroupCast is a highly regarded company with an established customer base in the healthcare market and we look forward to reaping the benefits that this partnership will provide to ShiftWise and its customers."

About GroupCast

GroupCast, LLC, headquartered in St. Louis, MO, helps institutions, businesses and organizations more effectively communicate with their members, constituents, employees and stakeholders through call automation using voice broadcast and interactive voice response technology. GroupCast's voice broadcast service enables groups, businesses, hospitals, schools and organizations to quickly and easily send recorded telephone messages simultaneously to tens, hundreds or thousands of recipients. It combines the speed of email with the warmth of the human voice and the targeted in-home delivery convenience of direct mail. More information about GroupCast and its products can be found by visiting www.groupcast.com or calling 636-660-8026.

About ShiftWise

Founded in 2003 by healthcare staffing professionals, ShiftWise delivers a more efficient way for hospitals and other healthcare providers to quickly and efficiently find and book supplemental healthcare workers. The Web-based ShiftWise service provides hospitals with an unprecedented level of control over their staffing processes, consolidating staff search, booking, billing and record-keeping into a single easy-to-use interface. Based in Portland, OR, ShiftWise provides automated staffing management technology to hundreds of healthcare organizations and multiple state hospital associations nationwide. To learn more about ShiftWise, call 866-399-2220 or visit www.shiftwise.net.